



## A BRIEF HISTORY OF

# COMMS IN THE WORKPLACE

Home Computer is invented, changing the future of work for every industry on earth.



1977

*Home computers allowed for better data collection, basic programming, and the start of the cloud based work revolution.*

Pocket Pagers become prevalent and allow for immediate individual notification.



1980s

*The pager had a short run of importance before the widespread use of cellphones, but it showed our desire for immediate contact.*

Public access to the internet allows for the free flow of information between home computers and eventually phones.



1991

*The internet changed the world as we know it including every element of comms in today's workplace. Mail was replaced by e-mail.*

Video call services start to redefine what a "call" is.



2000s

*People were easily able to connect face-to-face to discuss business from different continents for the first time.*

The first iPhone is released, propelling the ubiquity of smartphones across the globe.



2007

*You're most likely reading this on a smartphone. It changed everything and allowed for instant communication and access to worlds of information—in your pocket.*

Slack is released, allowing for fluid, multi-channel, thread-organized, written communication between a large team.



2013

*Communication was made easier and more enjoyable—replacing email for many comms needs.*

Voodle is launched, changing the way companies communicate by using short form video—the right amount of info in the best format.

## voodle

