



HOW REMOTE LEADERS COMMUNICATE



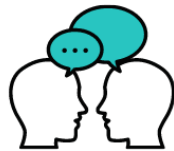
Empathy above all else

When you don't have your team in the office, it's harder than ever to know what's going on in the lives of your team. Remote leaders approach conversations with empathy and compassion while assuming the best intentions of the people around them.



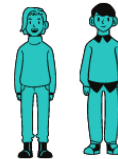
Lead with transparency

Transparency is always important, but in a remote world — it carries even more weight. Remote teams often feel isolated and out of the loop which can cause a lack of motivation. Real leaders use honesty and transparency to build trust and steer the ship.



Active listening

Remote teams often don't get as much face time with leadership as they would in an office setting. While leaders usually have a lot to say, the best ones understand the value of listening to other perspectives and realize that more can be gained from a dialogue than a monologue.



Open body language

Skilled communicators understand that their body language is just as important as their words — especially when spending hours on video calls. Leaders leave their video on, make eye contact, and smile often to relax the room and invite engagement.



Focus on the "why"

All good leaders understand that their targets, goals, or aspirations mean nothing if they can't effectively articulate the "why" behind them. Remote teams have the tendency to get siloed in their specific departments but strong leaders take the time to piece together all of the work being done to show how it all contributes to achieving the grand vision.