



5 WAYS FOR LEADERS
TO MAKE
TRANSPARENCY A
HABIT

SHARE MEETING INSIGHTS

If you want the whole team to know what's going on — share access to meeting summaries and insights. Just had a big client meeting or team leadership retreat? Just got off the phone with the board of investors? Let your team know what's happening and watch the trust start to build.



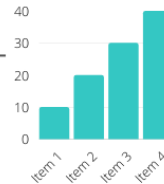
WEEKLY INSPIRATION



Lots of CEO's send dry, boring weekly email updates without much context or life. Start sending a weekly Voodle video message to pump up your team, give them context on this week's challenges, and connect on a personal level.

METRICS UPDATES

This one can be scary for some in leadership positions — but giving a 360 degree view of all company metrics is proven to create buy in and inspire teamwork. Hold yourself accountable to share even when your results are sub par.



"AMA" CHANNEL

Strong leaders show transparency by making space for, and publicly addressing, feedback and concerns. Show your team just how open you are by creating a "Ask Me Anything" channel to address feedback with Voodle video messages.

SHARE ACCOMPLISHMENTS

Be quick to praise, and slow to blame. Leaders often accept credit for the success of projects, but real leaders show transparency by giving credit where it's due. This not only shows your team who was responsible, it shows that you *know* who was responsible — and that says a lot.



It's easy to make transparency a habit with short async videos. Try Voodle for FREE today!