

# voodle

## 4 WAYS FOR LEADERS TO SHOW GRATITUDE



### 1. SAY IT OUT LOUD!

Everyone loves to be reminded how much you appreciate them, especially when it comes from a position of power. Don't send an email — say it out loud using Voodle! Make sure you personalize the message and speak from the heart.



### 2. INVEST IN YOUR TEAM

Showing gratitude isn't just about saying it, it's about action. Show your team how grateful you are by investing in their ongoing education, wellness benefits, or through performance bonuses. Ask your team to use Voodle to share how they are using this investment and inspire each other's growth.

VOODLE MAKES IT EASY TO MAKE GRATITUDE A  
PART OF YOUR EVERY DAY LIFE!



### 3. GIVE CREDIT WHERE IT'S DUE

Leaders naturally get all of the credit for successes. Pass on the gratitude by sending a Voodle shoutout about an outstanding project or hard working employee. This sincere and unexpected shoutout will help create a culture of gratitude that keeps on giving.



**BACK**

### 4. GIVE BACK

If you are thankful for your opportunity and your success, give back how ever you can. It may be starting a profit sharing scheme, hiring employees from disadvantaged backgrounds, or giving your team a day off to volunteer. The important thing is to keep showing gratitude and to set a positive example.